

**INTERNAL ASSIGNMENT QUESTIONS
M.B.A. I SEMESTER**

2024-25



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)
OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

DIRECTOR
Prof.G. B. Reddy
Hyderabad – 7, Telangana State

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of MBA I Semester has to write and submit Two Assignments for each paper compulsorily. Each assignment carries 15 marks and for two assignments it is 30 marks. University Examinations will be held for 70 marks. The marks awarded to the candidate will be forwarded to the Examination Branch, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee, the candidate will not be given an opportunity to submit the Internal Assignment afterwards, if a candidate fails to submit Internal Assignments before the stipulated date, the Internal marks will not be added to University examination marks under any circumstances.

Candidates are required to **pay Rs.500/-** towards the Internal Assignment Fee through Online along with Examination fee and submit the Internal Assignments along with the Fee payment receipt at the concerned counter.

ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ON-LINE) WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed / Written with Black Ink Pen papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.

Students are advised not to use Black Pen.

Methodology for writing the Assignments:

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.
(10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

- | | | |
|---|---------------------|---|
| 1 | NAME OF THE COURSE | : |
| 2 | NAME OF THE STUDENT | : |
| 3 | ENROLLMENT NUMBER | : |
| 4 | NAME OF THE PAPER | : |
| 5 | DATE OF SUBMISSION | : |
| 6 | MOBILE NUMBER | : |
6. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.
 7. Tag all the assignments paper-wise and submit
 8. Submit the assignments on or before **28-05-2025** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

:

**MBA I SEMESTER
(CDE) - 101**

PAPER: I ORGANISATION THEORY AND BEHAVIOUR (OTB)

ASSIGNMENT – I

I Answer all the following Questions.

3x5=15

1. Distinguish between Administration and Management.
2. Describe Taylor's contribution to Scientific Management.
3. What are is Behavioural Science Approach to Management ?

ASSIGNMENT – II

II Answer all the following Questions.

3x5=15

1. Define Power Correlate Authority and Power.
2. What is Perception ?
3. Clearly explain the Conflict Process.

**MBA I SEMESTER
(CDE) - 102**

PAPER: II MANAGERIAL ECONOMICS (ME)

ASSIGNMENT - I

I Answer all the following Questions.

3x5=15

1. Brief the Nature and Scope of Managerial Economics.
2. Explain the different types of price Elasticity of demand.
3. Examine how price is determined under perfect competition.

ASSIGNMENT – II

II Answer all the following Questions.

3x5=15

1. State the Law of Variable Proportion ?
2. Elucidate how prices are determined in Oligopolistic Markets.
3. Discuss about Prisoner's Dilemma.

**MBA I SEMESTER
(CDE) - 103**

PAPER: III FINANCIAL ACCOUNTING AND ANALYSIS (FA&A)

ASSIGNMENT – I

I Answer all the following Questions.

3x5=15

1. Define Accounting. Discuss its concepts and conventions.
2. Distinguish between Capital and Revenue Expenditure.
3. Define Depreciations and explain its methods.

ASSIGNMENT – II

II Answer all the following Questions.

3x5=15

1. Define Ratio. Discuss its Advantages and Limitations.
2. What are the Similarities and differences between Cash Flow and Funds flow statement.
3. Define Financial Forecasting and Explain its rule in managerial decision making process.

**MBA I SEMESTER
(CDE) - 104**

PAPER – IV : PRINCIPLES OF MARKETING (POM)

Assignment – I

I Answer all the following Questions.

3x5=15

1. Consumerism, Consumer Rights.
2. Product life cycle, product, line.
3. Explain sales forecasting methods.

Assignment – II

II Answer all the following Questions.

3x5=15

1. Critically examine marketing environment.
2. Marketing control & its types.
3. Market segmentation, bases for segmentation.

**MBA I SEMESTER
(CDE) - 105**

PAPER – V : STATISTICS FOR MANAGEMENT (SFM)

Assignment – I

I Answer all the following Questions.

3x5=15

1. Why is measurement so different in Marketing.
2. Explain the steps in Decision free analysis.
3. What is Poisson Distribution? Under what condition it is applicable?.

Assignment – II

II Answer all the following Questions.

3x5=15

1. Explain the procedure generally followed in testing of hypothesis.
2. What is correlation ? Explain the types of correlation.
3. Types of sampling Methods.

**MBA I SEMESTER
(CDE) - 106**

PAPER – VI: INTRODUCTION TO INFORMATION TECHNOLOGY (IIT)

Assignment – I

I Answer all the following Questions.

3x5=15

1. Define Computer? List its elements / components along with advantages and limitations of computers.
2. Explain the evolutionary history of computers ?
3. What is software ? Explain various types of software at length.

Assignment – II

II Answer all the following Questions.

3x5=15

1. Explain various types of network topologies along with its advantages and limitations.
2. Differentiate between LAN, MAN and WAN.
3. Outline the benefits of MS-Excel.
